

Wild Wild West

California Workers' Compensation

April 18, 2017

Association of Insurance Professionals

Annual Educational Seminar & Exhibitor Fair

Tuesday, April 18, 2017

Exhibitor Check-in: 8:30 a.m.

Registration: 10:15 am

Closes: 5:00 pm

Location: Hilton, 901 Camino Del Rio S., San Diego, CA 92108

Hilton phone: 619.543.9000



Be part of "WILD WILD WEST" Exhibitors Information:

As an exhibitor in our Exhibit Hall, you will enjoy the following benefits:

- 6-foot table for table top booth, table drape
- Each Exhibitor will receive 5 admissions that include lunch to be used to invite clients or members of your company
- Have lunch with your guests
- Collect business cards for your individual company raffle prizes
- Market your services to attendees
- Your company representative announces your prize at the end of the seminar (Display your raffle prize during exhibitor time)
- Additional tickets for seminar offered at a discounted rate: **\$50.00**
- All claims professionals visiting each Exhibitor booth, that have their Raffle Card completely stamped, will be entered into the Grand Prize drawing provided by AIP
- Company Name listed in the AIP 2017 Seminar Booklet

This year's exhibitors are asked to make their booths a "**Wild Wild West**" theme. We encourage you to be creative and have fun so that the workers' compensation professionals in our community will have a day for Education and fun at your booth! **Each booth will be given 50 raffle tickets** (a \$200 value) to give away at your "Wild Wild West" booth! You are welcome to be as creative as you would like with how you award these. If you would like to group with other Exhibitors and do a theme together you are welcome to do this as well.

The claims professionals will vote for the best booth representing



Exhibitor Booth (COST TO EXHIBIT)

Members: Platinum & Gold members: \$560

Basic Members: \$750.00

Non Members: \$875.00

To reserve your booth space, please call or email us.

Cathey Amberry at U.S. HealthWorks: cathey.amberry@ushworks.com / 619-822-7385

Desiree Hudson, TOBIN.LUCKS: dhudson@tobinlucks.com / 619.481.5225

Or visit our website at www.aipcalifornia.com and see us on Facebook!

*All payments must be received by **April 13, 2017**.

Send checks to: AIP, P.O. Box 881681 San Diego, CA 92168-1681



"THE GOOD, THE BAD, & THE UGLY" (Sponsorship) Opportunities

All sponsorships include the same benefits as the exhibitors.

- 6-foot table
- Each Exhibitor will receive 5 admissions that include lunch to be used to invite clients or members of your company.
- Company contact information printed in the Seminar Booklet.

**Plus the following benefits which are designed to provide more exposure for your company.

Co-Host: "JOHN WAYNE" : \$2,000 (Limited to 1)

- During the seminar you will have 5 minutes to introduce your company and services
- Company, name, logo, contact information and company bio printed on an 8-1/2 X 11 page, which will be included in the seminar booklet
- Company name and representative acknowledged during luncheon
- Pull and announce Grand Prize Raffle Winner
- Additional 15 Admissions (includes lunches)

This sponsorship will show the industry that you are committed to providing the highest level of education and support to the workers' compensation professionals.



"Wild Wild West California Comp Guide" Seminar Booklet

Sponsor: \$1,800 (Limited to 1)

Who wouldn't want their name printed on one of the most important reference manuals of the year? Your company logo will be on the cover page. Your company's full page contact information, address, website and phone will also be listed first on the resource page of all of our exhibitors.

- Company logo displayed on cover of seminar booklet
- Company name and representative acknowledged during luncheon
- Additional 5 admissions (includes lunches)

"WANTED" Name Tag Sponsor: \$950 (Limited to 1 sponsor) - SOLD

- Company name and logo displayed on name tags
- Additional 2 admissions (includes lunches)
- Company name and representative acknowledged during luncheon
- A week before the seminar you may place your PR items inside the name tag/pouch
-



"ROUND-UP" Break Sponsor: \$800 (Limited to 3 sponsors)

- Company name and logo displayed on break tables, representative acknowledged during break
- Centerpiece at lunch will have your company name on it and will be raffled to a lucky winner.
- 2 additional tickets
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"GO AHEAD...MAKE MY DAY" Social Hour Sponsor: \$800 (Limited to 4)

After learning from the best of the best, everyone is happy and in a good mood.

Now is the best time to sponsor a happy hour!

- Company name and logo displayed on Happy Hour Tables
- Company name and representative acknowledged during Happy Hour

For more information, please contact Vince Johnson at 951.303.5119 or vince@rsprecs.com

Special Marketing Upgrade Opportunity: \$75

(If exhibiting, free to Sapphire, Diamond, Platinum & Gold members)

Place a one-page ad or a one-page company bio inside of the educational seminar booklet. You will need to email your black & white ad or bio in an 8-1/2 X 11 page Word doc, no later than April 5, 2017.

Please forward to Desiree Hudson at dhudson@tobinlucks.com



"2017 Workers' Comp – Wild Wild West"

Exhibitors Registration Worksheet:

(To confirm your space, please email this form to cathey.amberry@ushworks.com or dhudson@tobinlucks.com)

All payments must be received by April 13, 2017.

Company: (Please list EXACTLY how you want your company name to be listed)

Contact: _____

Phone: _____

Email Address: _____

Exhibitor Booth: \$ _____

The Wild Wild West 2017 (Sponsorship): \$ _____

Marketing Upgrade: \$ _____

Extra Admission Tickets: \$50 X _____ = \$ _____

Total Admission Cost: \$ _____

***You may also make your payment by using PayPal at www.aipcalifornia.com (Events Tab)

Exhibitor Booth Ideas:



From classic westerns (John Wayne, Clint Eastwood), to western themes (towns, movies, cowboys)....Make your favorite part of Wild Wild West reflect your style at your exhibit booth!

